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ORDER BLANK

Order early to avoid substitutions. Orders will be shipped within 3 days of receipt, but allow an extra week for mail delivery. NO ORDERS SHIPPED AFTER DECEMBER 1.

Please mail me the indicated number of the following bags of Imported Dutch bulbs:

DUTCH IRIS

- _____ Bags of 36—IMPERATOR—Purple, very large bloom, heavy stem, late flowering.
- _____ Bags of 36—VAN VLIET—Medium blue, large bloom, heavy stem, early flowering.
- _____ Bags of 36—WHITE VAN VLIET—Same high quality but white, early flowering.
- _____ Bags of 36—GOLDEN HARVEST—Yellow, large bloom, strong stem early flowering.
- _____ Bags of 36—ROYAL YELLOW—Large bloom from small bulb, light yellow, late flowering.
- _____ Bags of 36—MIXED DUTCH IRIS—A mixture of above varieties.

ANEMONES

- _____ Bags of 25— Mixed St. Brigid Doubles.

PRICES OF IRIS & ANEMONES

1 Bag \$1.00 — 2 Bags \$1.60 — 4 Bags \$2.80 — 6 Bags \$4.00 — 8 Bags \$5.00

Wholesale price on Dutch Iris — 500 for \$8.00 — 1000 for \$15.00

Wholesale price on Anemones — 500 for \$10.00

Any customer may order at the wholesale price, but no wholesale orders accepted for less than 500 iris or 100 tulips.

THESE ARE DELIVERED PRICES. THERE ARE NO HIDDEN EXTRAS. WE PAY POSTAGE PLANTING DIRECTIONS WILL BE ENCLOSED WITH BULBS

We never substitute unless we are out of the item ordered in which case we make the best substitution possible unless you have indicated that you prefer a cash refund by checking here_____.

To order simply indicate the number of bags wanted of each item, in the space provided, and enclose your remittance for the proper amount as indicated above. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

MORELAND'S NURSERIES

3300 N. Palafox
PENSACOLA, FLORIDA

DUTCH IRIS IN QUANTITY ONLY 1½¢ EACH

DUTCH IRIS

THE FOOLPROOF BULB—WILL GROW IN SPITE OF EVERYTHING

Without question Dutch Iris is the most reliable bulb that can be planted in the Fall. It will give you more beauty with less investment in time and money than any other Fall bulb. Our Dutch Iris are of unsurpassed beauty and guaranteed to bloom 100%. You just can't beat Dutch Iris for making a brilliant show for negligible cost, and effort.

Even if you have a planting of Dutch Iris from last year, we suggest that you add a few bags of fresh bulbs to maintain the quality of your planting. All of our bulbs have been grown in Holland, spaced in the field, under the finest possible conditions and will produce blooms superior to those which have been left in the ground and which have become one-sided due to crowding.

Dutch Iris are most effective if planted in mass and our low prices make this possible. One very effective way of planting Iris is in clumps of 12 or more in a single color to the clump, with the bulbs planted not further than 1" apart. If they are planted in a bed, we recommend spacing about 4" apart each way. At this spacing a bag of 36 bulbs will plant 4 square feet of bed space. For a border planting, we recommend a triple row of bulbs about 2" apart each way. At this spacing, a bag of 36 bulbs will plant 2 feet of row. Since Dutch Iris produces little foliage and stems from 12" to 18" above the ground, they can be planted with low growing bedding plants such as pansies, allisum or calendulas.

Packed 36 to the bag.

ANEMONES

The St. Brigid strain of anemones which we handle is one of the most striking flowers that can be grown. They look like miniature peonies but their colors are brighter and they are much more delicate in appearance. Although somewhat more temperamental than Dutch Iris they are nevertheless easier to grow than Ranunculi which they so closely resemble.

Packed 25 to the bag.

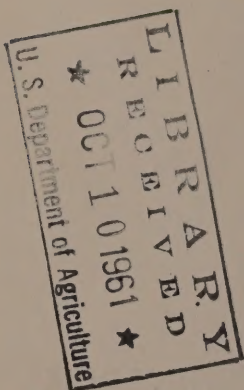
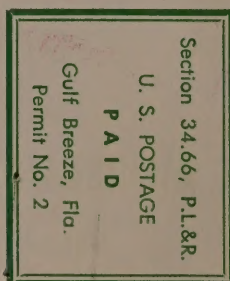
NOW IS THE TIME
TO ORDER YOUR
FALL BULBS

MORELAND'S NURSERIES

3300 N. Palafox
Pensacola, Fla.

NOTICE TO POSTMASTER: If not delivered in 5 days please return to sender.

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MORELAND'S NURSERIES

86 HIGHPOINT DRIVE

GULF BREEZE, FLORIDA

62

[1961]

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PLANT

CALADIUMS FOR COLOR

THIS SUMMER

MORELAND'S NURSERIES

~~86~~ Highpoint Drive
Gulf Breeze, Fla.

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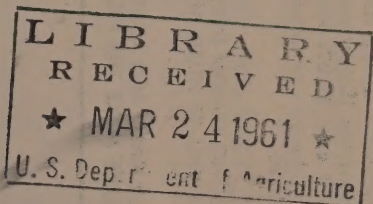
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IF YOU APPRECIATE OUR POLICY OF THE LOWEST PRICES POSSIBLE
WHICH STILL GIVE US ENOUGH PROFIT TO STAY IN BUSINESS
COUPLED WIT HONEST ADVERTISING AND NO MALARKY DO
YOUR FRIENDS A FAVOR AND TELL THEM.

THANKS,

Johnny Moreland

Detach here before giving folder away

GLADIOLUS

GLADS BLOOM FROM 70 TO 90 DAYS AFTER PLANTING DEPENDING UPON VARIETY.

PLANT SOME EVERY WEEK OR SO, AND YOU CAN HAVE BLOOMS UNTIL FROST.

Since you will surely want Gladiolus in your garden the question arises as to what size bulbs you should buy and where you should buy them. These questions are answered below.

This is the size of a Jumbo Glad bulb. It carries a premium price tag and will give a good bloom the first year but it has less life remaining than a smaller bulb.



This is a Gladiolus bulblet. These are sometimes sold as blooming varieties of bulbs 1" to 2" in circumference. Note: They are blooming varieties, not blooming size—A bulblet takes two years to bloom. A cigarette is 1 inch in circumference.

This is the size of our Glad bulbs.

Our Glads are large enough to give a bloom of excellent quality the first year. They have never bloomed before so you get all the bloom the bulb is capable of producing. This is the size bulb bought in huge quantities by the commercial growers who raise gladiolus for the cut flower market. This size is your best buy. You can pay less and get bulblets, or pay more and get older bulbs with less life remaining, but **YOU CANNOT BUY A BETTER BULB AT ANY PRICE.**

OUR PRICE IS ONLY 2c each (for 200)

FOR GLADIOLUS BULBS WHICH ARE UNCONDITIONALLY GUARANTEED TO GIVE YOU EXCELLENT QUALITY BLOOMS THIS YEAR.

All varieties are labeled and packed 40 to the bag. If mixed bulbs are ordered, you will receive some of all varieties on hand but they will not be labeled.

Please state the number of "bags of 40" wanted NOT NUMBER OF BULBS

- ____ Hawaii, Dark red
- ____ Mable Violet, Viol. red
- ____ Leeuwenhorst, Clear pink
- ____ Sno Princess, Pure white
- ____ Han Van Meegeren, Yellow
- ____ Silhouette, Violet shaded orange
- ____ Mary Housley, White/red throat
- ____ Spotlight, Yellow/red spot
- ____ Johann Strauss, Orange red
- ____ Spic & Span, Pink shaded salmon
- ____ MIXED

To order simply indicate the number of bags wanted of each variety in the space provided, and enclose your remittance for the proper amount. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

Our shipping season ends June 1st, but Gladiolus will probably be sold out considerably before this time. If your order is received after Gladiolus are sold out, we will substitute Caladiums unless you request a cash refund in which case, please check here. ☐

If your name and address are not correct, please make the necessary changes.

PRICE

2 bags of 40	\$2.00
3 bags of 40	\$2.75
4 bags of 40	\$3.50
5 bags of 40	\$4.00

Additional Bags — 80c per bag

Wholesale Price — 65c per bag

This price will be extended to anyone ordering 25 or more bags.

THESE ARE DELIVERED PRICES.

THERE ARE NO HIDDEN EXTRAS.

WE PAY POSTAGE

FREE!

WE NEED MORE CUSTOMERS, AND WE WILL SEND YOU A FREE GIFT FOR GETTING THEM FOR US. THIS CATALOGUE HAS YOUR NAME PRINTED ON IT. IF YOU PASS IT ON TO A FRIEND WHO ORDERS AND ENCLOSES THIS CATALOGUE, WE WILL SEND YOU A FREE GIFT. IF YOU WOULD LIKE ADDITIONAL CATALOGUES WITH YOUR NAME ON THEM TO GIVE TO OTHER FRIENDS, USE THE CATALOG ORDER LABEL AT THE TOP OF THE OTHER FOLDER.

Please detach at perforation and pass on lower portion to a friend:

CALADIUM BULBS

12½ c in lots of 40 or more

Caladiums are the most colorful plant that we know. They are very fast growing and produce a big "show." During June, July, and August, when it is too hot for most other plants, their brilliant foliage will brighten any drab spot in your garden.

To do their best Caladiums should be planted in very rich, loose soil containing a good deal of humus. They require good drainage but like to be watered frequently and liberally. They may be planted in sun or shade but the foliage will be larger and brighter colored if they are planted in the shade.

It is our opinion that Caladiums are most effective if used in mass and the number of varieties kept small.

OUR QUANTITY PRICE OF 40 FOR \$5.00 MAKES MASS PLANTING PRACTICAL. All varieties are packed 10 bulbs to the bag and are labeled. If 4 bags of assorted bulbs are ordered, you will receive 4 different labeled varieties. If mixed bulbs are ordered, you will receive some of all varieties on hand, but they will not be labeled.

Please indicate number of "bags of 10" wanted, NOT NUMBER OF BULBS.

- _____ Candidum—Green veins on white field.—The best white.
- _____ Marie Moir—Green veins on white field. Splashed with red.
- _____ Edith Meade—White with red veins and green border.
- _____ Miss Chicago—Bright pink and green.
- _____ Avolon Rose—Rose center with green border.
- _____ Arno Nehrling—Bronze, sometimes overlaid with white web.
- _____ Red Ensign—Large narrow dark red with dark green border. Leaves stand upright.
- _____ Red Flare—Mottled red in irregular pattern against background ranging from dark green to chartruese.
- _____ Attala—Leaves blocked light pink with crimson veins on deep green background, medium height.
- _____ Pink Cloud—Splendid pink for sheltered outside use—too large and too tall for potting.
- _____ Reconvor—Deep pink center with dark red veins and stem, a strong grower.
- _____ Madam Truall—Dark red with shiny foliage. Leaves appear oiled.
- _____ Exposition—An old favorite with roundish leaf of bright red and dark green edge.
- _____ Maca Hyba—Bronze with green and red rays, large pink & white splotches.
- _____ T. L. Meade—Solid dark red leaves, medium height and vigorous, stands sun well.
- _____ Scarlet Pimpernell—Scarlet leaf with a straw or yellowish margin, void of ribs, good pot plant.
- _____ Mrs. Saunders—The largest leaf of any caladium, little pink on a predominantly green background.
- _____ Crimson Wave—Unusually large leaf, beautifully colored under ideal conditions but temperamental.
- _____ Lord Derby—Beautiful solid light pink leaves, low growing, excellent pot plant, requires considerable shade.
- _____ Spangled Banner—Green mottled with pink with spots of darker pink.
- _____ Brazilian Butterfly—An unusual multicolored variety.
- _____ Mixed—Mixed bulbs are not labeled. For greatest variety order mixed.
- _____ Assorted—Assorted bulbs are packed 10 of a kind and are labeled.

NOTE: All descriptions are to the best of our ability. Actual color will depend to a considerable extent on growing conditions. We never substitute when requested variety is available, otherwise we make the best substitution possible unless you check here (.....) in which case we will send a refund.

We have many varieties other than those listed so if you want to order different varieties list them and we will ship them if available. To get the widest possible assortment order mixed since our mixture includes all of the above and others besides.

To order simply indicate the number of bags wanted of each variety, in the space provided, and enclose your remittance for the proper amount. Because mail in our printed self-addressed envelope is almost never lost, we recommend cash for your convenience if your order is small. We will make good cash (not over \$5.00) lost in the mail, if your order was mailed in by you personally in our regular return addressed envelope.

OUR SHIPPING SEASON ENDS JUNE 1st. NO ORDERS
WILL BE FILLED AFTER THIS DATE

IF YOUR NAME AND ADDRESS ARE NOT CORRECT
PLEASE MAKE THE NECESSARY CHANGES.

PRICE

1 bag of 10	\$2.00
2 bags of 10	\$3.00
3 bags of 10	\$4.00
4 bags of 10	\$5.00

Additional Bags — \$1.25 per bag
Wholesale \$100.00 per thousand
(500 minimum at this price)

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WE PAY POSTAGE